



London Conference Agenda



08 : 00 REGISTRATION & BREAKFAST

08 : 50 **Welcome speech**

09 : 00 **Daniel Hulme** - CEO / **Satalia** and Director of Business Analytics MSc / **UCL** - AI and Decentralisation

09 : 35 **Jen Stirrup** - Data Whisperer / **Data Relish** - Artificial Intelligence: Winning the Red Queen's Race

10 : 10 **Bernardo Nunes** - Chief Data Scientist / **Growth Tribe** - AI for Marketing: Power Session

10 : 45 **Ted Dunning** - Chief Application Architect / **MapR Technologies** - Putting Data Analytics and Artificial Intelligence into Production



MORNING COFFEE BREAK (11 : 20 - 11 : 50)

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ADVANCED ANALYTICS

AI, MACHINE LEARNING AT SCALE, AND IOT

11 : 50 **Steve Bradbury** - Head of Fraud and Data Division / **GRSC Group**
Data Investigation and Visualisation

Parry Malm - CEO and Founder / **Phrasee**
How Virgin Holidays Made Millions Using AI for Marketing

12 : 25 **Kinnari Ladha** - Head of Business Intelligence and Data / **TUI Group**
Using Big Data Analytics Strategically to Drive Business Decisions to Improve Customer Experience

Angus Urquhart - Analytics Manager / **AlignAlytics**
Machine Learning for Transportation

13 : 00 **Dr. Nick Jewell** - Director of Product Strategy / **Alteryx**
Bridging the Gap: Key Lessons to Grow an Advanced Analytics Culture across Business, Technology and Data Science Teams

Richard Bennett - Head of Advisory Services Business Solutions, EMEA / **VMware**
Big Data of the Future is Providing Context at Scale



LUNCH BREAK (13 : 35 - 14 : 35)

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14 : 35 **Andrew Stevenson** - Global Head of Evangelism and Director of Big Data & Analytics / **Atos**
Where Are You Likely to Go Wrong?

Shobhit Shukla - Co-Founder and Chief Revenue Officer / **Near**
Harnessing the Power of AI to Bridge the Gap Between Online and Offline World

15 : 10 **Cosmin Pintoiu** - Solution Architect / **Bigstep**
From Analytics to Advanced Analytics

Christos Hadjinikolis - Senior ML Engineer / **Data Reply UK**
Graph Analytics on Big Data

15 : 45 **Nigel Dias** - Managing Director / **3nStrategy**
Kevin Dickens - Lead, People Analytics Innovation Lab / **Experian**
HR and People Analytics Overview, Featuring Experian's Journey to Advanced Analytics

Andras Palfi - Data Scientist / **Bigstep**
How Automation Is Changing Data Science and Machine Learning



AFTERNOON COFFEE BREAK (16 : 20 - 16 : 50)

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16 : 50 **Ioana Hreninciuc** - CEO / **GameAnalytics**
Looking East: Analyzing the Behavior of Chinese Players

Scott Stevenson - Data Scientist / **ASI Data Science**
Using AI for Realistic Speech Generation - the Good News, the Bad News and the Fake News

17 : 25 **Michael Hackstein** / Senior Graph Specialist / **ArangoDB**
Handling Billions Of Edges in a Graph Database

Rachael Donalds - CEO & Founder / **Biosay, Inc. @ Harvard Innovation Lab**
A New Digital Determinant of Health



DRINKS RECEPTION (18 : 00 - 19 : 00)

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